

A JOURNEY BEYOND BOUDARIES - FUNOCURLS GREEN BEAUTY SUCCESS STORY

Allow us to express my deepest gratitude for the incredible impact your program, Trade Forward South Africa, has had on my business, Funocurls Green Beauty. Your unwavering support and comprehensive training have been instrumental in transforming our venture.

Under your guidance, we dived into market research, honed our skills in setting up fruitful business-to-business meetings, and learned the intricate dance of entering the international market. The knowledge we acquired through your program was nothing short of invaluable.

Since joining Trade Forward South Africa, we've achieved remarkable milestones. We successfully negotiated and now supply to a local pharmacist, a pop-up market, and a retail shop. These partnerships have not only taken our business into theirs but have also opened doors to new opportunities.

The pinnacle of our journey, however, was being granted approval for an international exhibition in West Africa. This represents an immense leap forward for Funocurls and one we couldn't have envisioned without the guidance and support of your program.

Today, Funocurls stands not only on the local map but on a global stage. The confidence and capabilities instilled in us by Trade Forward South Africa have transformed our perspective from thinking locally to envisioning the world as our market.

We are certain that this is just the beginning of an exciting road to even greater accomplishments. Your program has been the cornerstone of our success, and we are immensely grateful for this remarkable opportunity.

https://www.linkedin.com/posts/african-investments-investing-in-africa_get-africa-south-africa-business-and-investment-activity-7097299952254488576-NVvz

<https://retailbriefafrica.co.za/a-bumper-success-for-africas-organic-and-natural-products-expo/>

Thank you once again for believing in us and providing us with the tools to reach for the stars.

Lufuno Nematikonde

Founder of Funocurls Green Beauty